Sprague's Vacuums Plus

Low Price Dyson & Oreck Policy

#1.) Sprague's Vacuums Plus will generally honor lowest vacuum pricing found on identical items offered by manufacturers' websites (dyson.com and oreck.com), and in store pricing offered by brick and mortar retailers. This includes everyday advertised prices as well as temporarily discounted sales prices. If you find a lower price, simply present competitors' advertisements or quotes for instant in store price matching.

#2.) Sprague's reserves the right to refuse price matching if certain conditions are not met. The following limitations apply:

- a.) <u>The item must have the identical model number</u>. Manufacturers often use a title or name on numerous models of vacuum cleaners in various price ranges. Some examples are "the Dyson Animal" or the "Oreck XL". Any advertised price must include the specific model to ensure "apple to apple" comparison.
- b.) <u>The item must be offered as the same package</u>. We may at our discretion add, remove or negotiate certain promotional items (such as bags, tools, accessories, etc.) to bring the entire value of the package to meet or exceed the value offered elsewhere.
- c.) <u>Sale prices and discounts must be offered on identical dates</u>. On occasion, manufacturers will make concessions to allow their products to be discounted only for a specified time. For this reason, we may refuse to match sale prices outside of the sale period. That means that "Black Friday" pricing will only be offered on the Friday after Thanksgiving, during the exact hours permitted by our manufacturers. We also may be limited to supply on hand.
- d.) <u>Internet pricing</u>. We will match any prices found on oreck.com, dyson.com, HSN, QVC and factory authorized major retailers, as long as the item is also available inside their store at the same price. At our discretion, we may or may not refuse price matching on unauthorized "gray market" sites such as Amazon, Ebay, or similar sites. Forget about Craigslist.
- e.) <u>Sale prices versus customer discounts.</u> We will honor any advertised sale price that is available to the general public. At our discretion, we may refuse price matching that is specifically offered to select customers, buying club members, or offered as part of a rewards program. We also may exclude other promotions such as gift card compensation, or percentage off discounts that are not specifically marketed for Dyson or Oreck products.
- f.) <u>Geography.</u> We will honor pricing found at other retailers in the reasonable shopping area, specifically the Youngstown/Warren & Western PA market. Let's say within 30 miles.
- g.) <u>Refurbished & discontinued items.</u> Sprague's makes no guarantee to match pricing on reconditioned, closeouts or discontinued items, as availability of such items is often uncertain.